

## SEMNO2 Introduction to Cognitive Semiotics: Meaning, Mind and Communication

HT2017 (still preliminary)

Date	Activity/Place	Topic	Teacher	Literature
1/11	L604	Introduction, projects, activities	GS, JZ	
3/11	Lecture 1 L123	Basic concepts and methods of cognitive semiotics	JZ, GS	Zlatev (2015) Sonesson (2009, 2010, 2012)
8/11	Lecture 2 LUX C216	The semiotic hierarchy : Life, Consciousness, Culture, Sign use, Language	JZ	Zlatev (2009)
10/11	Lecture 3 L123	The phenomenological method	GS	Gallagher & Zahavi (2008), Deacon (2013), Sonesson (2009)
15/11	Lecture 4 H104	Cognitive semiotic evolution: mimesis and multimodality	JZ	Zlatev et al. (in press)
17/11	Lecture 5 L123	Pictorial development and evolution	GS	Sonesson (2013)
22/11	Workshop	Project reports	GS, JZ	
29/11	Lecture 6 L123	Semiotic development in human ontogeny	JZ	Zlatev (2013) Zlatev et al (2013)
1/12	Lecture 7	Picture signs and verbal signs	GS	Sonesson (1996)
6/12	Lecture8/	Sound symbolism in language	JZ	Ahlner & Zlatev (2010)
13/12	Workshop	Project reports	GS, JZ	
15/12	Lecture 9	The cognitive semiotics of metaphor	GS	Sonesson (2011, 2015)
18-22/12		Group work, supervision		
10/1	H405	Project presentations	GS, JZ	
12/1	L123	Results and summary of the course		

## Project suggestions

1. Pantomime with or without vocalization
2. Object choice task with dogs
3. Sound symbolism with real ideophones or music
4. Two kinds of indexicality
5. Ambiguous percepts
6. Visual rhetoric

## Course literature

- Blomberg, J. and Zlatev, J. (2015) Non-actual motion: phenomenological analysis and linguistic evidence. *Cognitive Processing*. DOI 10.1007/s10339-015-0689-6
- Ahlner, F. and Zlatev, J. (2010) Cross-modal iconicity: A cognitive semiotic approach to sound symbolism. *Sign System Studies*, 38 (1/4): 298-348. ISSN 1406-4243
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- Donald, M. (1998) Hominid enculturation and cognitive evolution. In C. Renfrew, P. Mellars, & C. Scarre (eds.) *Cognition and Material Culture: the archaeology of external symbolic storage*, 7-17. Cambridge, U.K., The McDonald Institute for Archaeological Research. ISBN 0-9519420-6-9
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- Sonesson, Göran. (1996). The quadrature of the hermeneutic circle. In LSP and theory of translation. Acts of the XVI Vakki symposion, Text and Image, Vöjri, February 10-12, 1996. 9-33. Vaasa.
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- Thompson, E. and M. Stapleton, (2009) Making sense of sense-making: Reflections on enactive and extended mind theories, *Topoi*, 28: 23-30. ISSN 0167-7411
- Zlatev, J. (2009) The Semiotic Hierarchy: Life, consciousness, signs and language, *Cognitive Semiotics*, 4: 169-200. ISSN 1662-1425.
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